



#TheCostOfGivingUp

APC wants you tired. Don't give them that.

68.5 million registered voters stayed home in 2023. The winner got 8.8 million.



PETER OBI

For **PRESIDENT**

RABIU MUSA KWANKWASO

For **VICE PRESIDENT**



OK 2027

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#TheCostOfGivingUp

You are not lazy.
You are tired.

Twelve years would tire anybody. Give Nigeria one more
Saturday: 16 January 2027.



ote

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RABIU MUSA KWANKWASO

For **VICE PRESIDENT**



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#TheCostOfGivingUp

68.5m stayed home.
The winner got 8.8m.

That was 2023. If a small part of those who stayed home come out, everything changes.



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#TheCostOfGivingUp

Giving up is **not free.**

It costs the doctor at 2am, the teacher who left, and four more years of this. Show up one more time.



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#TheCostOfGivingUp

APC dey happy when you no vote.

Na your silence dem dey use win. Carry your PVC come out on
Saturday 16 January 2027.



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2023: we went home.
2027: nobody goes home.

Vote, stay, watch, photograph the result sheet and follow it to collation. Every voter is a portal.



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In 2023 we were
divided.

In 2027 we are one.

South and North on one ticket: Peter Obi and Kwankwaso. One
ballot: put your thumb on NDC.



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#TheCostOfGivingUp

Your tiredness is APC's protection.

Your surrender is their profit. Keep your PVC in your own hand
and vote on 16 January 2027.



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Only 27 in 100 voted. This time, bring 20.

That was 2023. In 2027 each of us brings twenty people to vote. Log your 20 and come out together.



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#TheCostOfGivingUp

You don tire? We sabi. Come out one more time.

You no tire pass the woman wey dey sell for road since 5am.
Show up on 16 January 2027.



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#TheCostOfGivingUp

One more push. One more Saturday.

You don't have to believe in a politician. Believe in the 68.5 million who stayed home. 16 January 2027.



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